



ACTIVITY REPORT

2025



UNNAT BHARAT ABHIYAN (UBA) CELL

S.R.K.R. Engineering College (A)

SRKR Marg, China Amiram

Bhimavaram-534204

West Godavari District

Andhra Pradesh, India

National Hand Writing Day-2025:

National Handwriting Day was celebrated with great enthusiasm at Jakkaram Primary School, which is adopted under the Unnat Bharat Abhiyan (UBA) initiative. The event aimed to emphasize the importance of good handwriting and its role in academic success



and personal expression. The program commenced with an introduction to National Handwriting Day, highlighting its significance in fostering neatness, discipline, and effective communication among students. Distinguished guests, including Dr. G. Suribabu, Dr. G.N.V. Kishore, Dr. N. Veera Raju along with the school Headmistress, Geeta madam, and Trinad sir, delivered valuable advice and motivational speeches. Their words inspired the students to appreciate the art of handwriting and its importance in their academic journey. Students actively participated in various handwriting activities organized during the event. The program included a handwriting competition to encourage students to practice and improve their skills, demonstrations of proper techniques for writing legibly and neatly and guidance on maintaining consistency and precision in handwriting.



The students were highly motivated by the inspirational speeches and the engaging activities. They expressed a keen interest in improving their handwriting and recognized its importance in academic and personal growth.



The celebration of National Handwriting Day at Jakkaram Primary School was a meaningful and enriching experience for the students. It reinforced the significance of handwriting in building discipline and character, leaving a lasting impact on their young minds.

World Forest Day -2025:

The students of Civil Engineering (CE) and Electronics and Communication

Engineering (ECE) at SRKREC organized a special event on World Forest Day,

observed on 21st March 2025. The program aimed to raise awareness about the importance of forests, environmental conservation, and sustainable development.



Eminent speakers, Dr. K. M. Ganesh and Dr. T. Rambabu, addressed the gathering, emphasizing the significance of afforestation, climate change mitigation, and the role of technology in forest conservation. Their insights inspired students to take active participation in environmental initiatives.

Students from both departments also shared their thoughts and perspectives on forest conservation, offering innovative ideas and solutions to protect natural ecosystems. The event concluded with an interactive session and a commitment to promoting green initiatives within the campus and beyond. This celebration served as a meaningful step towards fostering environmental responsibility among future engineers.

World Water Day -2025:

The students of Civil Engineering (CE) and Electronics and Communication Engineering (ECE) at SRKREC organized a special event on World Water Day, 22nd March 2025. The program aimed to raise awareness



about the importance of water conservation and sustainable management of water resources.

Dr. T. Rambabu and Dr. K.M. Ganesh were the keynote speakers, sharing their insights on water sustainability, innovative water management techniques, and the role of engineering in addressing global water challenges. Their discussions highlighted the critical need for responsible water usage and the latest advancements in water conservation technology.

Students from CE and ECE actively participated in the session, engaging in meaningful discussions and adding valuable comments on various water-related issues. Their perspectives and contributions enriched the event, fostering a deeper understanding of the challenges and solutions related to water conservation.

The event concluded with a collective pledge by students and faculty to adopt responsible water usage practices and promote awareness within the community. The program successfully reinforced the significance of World Water Day and the role of engineers in ensuring a sustainable future for water resources.

Bio Gas Plant Visit at Peda Amiram Village:

On March 29, 2025, Dr. B. Pavani, RCI-Coordinator, Visakhapatnam, visited the Bio Gas Plant established under the SEG project (RP-03525G) grants. The visit was facilitated by Dr. T. Rambabu, Coordinator of the SRKREC UBA Cell, along with other village coordinators, including Dr. KM Ganesh, Dr. G. Suribabu, Dr. R. Subbarao, Dr. GNV Kishore, and the Plant Operator, Mr. I. Chalapathirao.



During the visit, Dr. KM Ganesh, the Project Coordinator, provided a detailed explanation of the functioning of the Bio Gas Plant. The plant operates using organic waste collected from the Goshala and domestic kitchens, effectively converting waste into sustainable energy. The delegation also visited the kitchens and the Goshala located in proximity to the plant to assess the waste management system and its integration with the plant's operations.

Dr. B. Pavani commended the initiative and emphasized the significance of adopting similar waste management solutions in other villages. She encouraged the village coordinators to explore the feasibility of implementing such projects in their respective areas to enhance waste utilization and promote environmental sustainability.

SRKREC UBA Cell's Visit to Natural Cultivation Farm in Mogallu Village:

The Unnat Bharat Abhiyan (UBA) Cell of SRKR Engineering College conducted a field visit to a Natural Cultivation Farm in Mogallu Village, where both agricultural and horticultural activities are practiced in parallel. The farm, managed by Dr. M. Jagapathi Raju, serves as a model for organic and natural farming in the region.

Dr. Jagapathi Raju has been experimentally integrating paddy cultivation with various horticultural crops, including papaya, mango, dragon fruit, coconut, guava, and vegetables such as ladies' finger (okra) and moringa (drum stick/munaga). His innovative approach to mixed cropping and organic farming has demonstrated significant potential for increasing profitability and sustainability for the local farming community. This method is considered an ideal farming model for the district, promoting eco-friendly and cost-effective agricultural practices.

A team of esteemed faculty members, including Dr. B. Pavani (RCI Regional Coordinator), Dr. T. Rambabu (UBA Coordinator), and village coordinators Dr. K. M. Ganesh, Dr. P. Raghuram, Dr. G. Suribabu, Sri J. Jeevan Kumar, and Dr. R. Subbarao, visited the farm to gain insights into these sustainable practices.



During the visit, Dr. Jagapathi Raju provided a detailed explanation of his natural farming techniques and emphasized the need for widespread awareness among farmers in the UBA service villages. He urged the visiting team to promote these sustainable agricultural practices to benefit the farming community, which forms the backbone of the nation.

This visit highlighted the significance of organic and natural farming in enhancing productivity and environmental sustainability while ensuring economic viability for farmers. The insights gained from this visit will aid in the dissemination of best practices and the encouragement of eco-friendly farming methods across the region.

Free Eye Camp by Maxivision Eye Hospital, Bhimavaram:

A Free Eye Camp was successfully conducted at Peda Amiram village by Maxivision Eye Hospital, Bhimavaram, in association with the Unnat Bharat Abhiyan (UBA) Cell of SRKR Engineering College

(SRKREC). The camp aimed to promote eye health and provide accessible eye care services to the rural population.



Held as part of SRKREC's outreach initiatives under UBA, the event witnessed enthusiastic participation from the villagers. A dedicated team of ophthalmologists and healthcare professionals



from Maxivision Eye Hospital carried out comprehensive eye check-ups, screened for vision-related issues, and offered necessary medical advice. Patients requiring further treatment were referred to the hospital for advanced care.

The camp not only raised awareness about eye health but also reflected the institution's commitment to community welfare and sustainable development. The active involvement of student volunteers and faculty members further highlighted SRKREC's dedication to social responsibility through meaningful collaboration.

International Yoga Day Celebrations-2025:

As part of the International Yoga Day 2025 celebrations, the Unnat Bharat Abhiyan (UBA) Cell, in association with the PAIE Cell, organized a series of yoga awareness and practice programs across adopted villages during 17–20 June 2025. The celebrations commenced on 17 June 2025 at Jakkaram Primary School premises, followed by events on 18 June 2025 at Kopalle High School premises and Kallakuru High School premises. On 19 June 2025, a combined program was held at Kalla High School and its premises, and the concluding session took place on 20 June 2025 at Peda Amiram Elementary School.



The events were graced by Dr. M. Jagapathi Raju, Director, SRKREC, and coordinated under the guidance of Dr. T. Rambabu, Coordinator, UBA Cell. The programs received active support and participation from Village Coordinators Dr. K. M. Ganesh, Dr. P. Raghuram, Dr. G. Suribabu, and Sri. J. J. Kumar, who ensured smooth organization at each venue.

Yoga trainers Sri. P. Ramesh Raju, Dr. P. Bhavani (Head, Dept. of Engg. Chemistry and Coordinator, PAIE Cell) and Mr. Y. Vamsi Krishna Sai conducted engaging and interactive yoga sessions for students, introducing them to basic asanas, pranayama techniques, and relaxation practices. These sessions also highlighted the physical, mental, and spiritual benefits of incorporating yoga into daily life. The initiative aimed to inspire young students to adopt yoga as a means to enhance concentration, improve posture, boost immunity, and



cultivate inner peace, thereby fostering a culture of health and well-being in the community.

యోగ తోనే సంపూర్ణ ఆరోగ్యం!



భీమవరం(మా ఊరి వార్డు) జూన్ 20: యోగ ఆరోగ్యాన్ని పెంపొందించుకోవటం అంశాలపై శు సాధన తో విద్యార్థుల లో క్రమశిక్షణ, మంచి క్రవారం ఉదయం శిక్షణ ఇచ్చారు. ఈ సందర్భంగా ఆలోచనలు పెరుగుతాయని భీమవరం ఎస్ ఆర్ కె పాఠశాల ప్రధానోపాధ్యాయురాలు డి ప్రసన్న భారతి ఆర్ ఇంజనీరింగ్ కళాశాల డైరెక్టర్ డాక్టర్ ఎం ఎస్ ఆర్ కే యు బి ఏ కోఆర్డినేటర్ డాక్టర్ మెహర్ జగత్ రాజు అన్నారు. కళాశాల ఉన్నత భారత గణేష్ మాట్లాడుతూ విద్యార్థుల్లో యోగ సాధన పట్ల అభియాన్(యు బి ఏ), పీపుల్స్ అసోసియేషన్ మంచి ఆసక్తి పెరుగుతుందన్నారు. కార్యక్రమంలో ఆఫ్ ఇన్నర్ ఇంజనీరింగ్(పి ఏ ఐ ఈ) ఆధ్వర్యంలో ఎస్ ఆర్ కే ఆర్ యు బి ఏ కోఆర్డినేటర్ డాక్టర్ టీ పెద అమీరం గ్రామంలోని మోడల్ ప్రైమరీ మండల రాంబాబు, యోగ ట్రైనర్ పి రమేష్ రాజు, డాక్టర్ పరిపత్ ప్రాథమిక పాఠశాల విద్యార్థులకు యోగాంధ్ర ఆర్ సుబ్బారావు, డాక్టర్ రఘురాం, డాక్టర్ జీవన్ కార్యక్రమంలో భాగంగా యోగ సాధన, మంచి కుమార్, తదితరులు పాల్గొన్నారు.

UBA Story-Lab: Workshop on Case Documentation and Video Storytelling:

The UBA Story-Lab: Workshop on Case Documentation and Video Storytelling was held on 3–4 July 2025 at the National Institute of Rural Development & Panchayati Raj (NIRD\&PR), Hyderabad. The workshop aimed to build the capacity of Unnat Bharat Abhiyan (UBA) Participating Institutes (PIs) in effectively documenting case studies and creating impactful video stories that showcase rural development initiatives. Dr. K. M. Ganesh, Professor in Civil Engineering and UBA Village Coordinator for Peda Amiram, participated in the event, along with representatives from several other UBA Participating Institutes across the country. The sessions provided hands-on training in

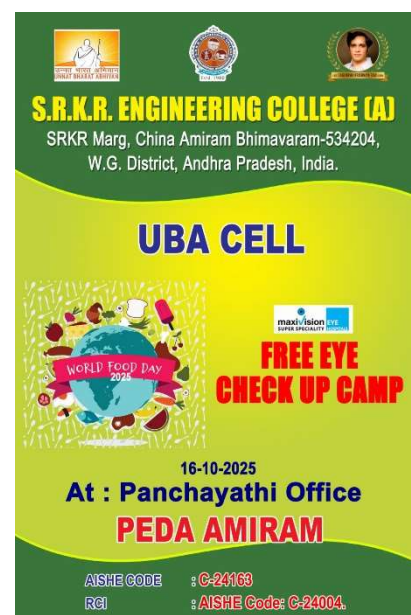
storyboarding, field documentation, visual communication, and editing techniques to enhance the dissemination of best practices in rural development.



World Food Day Celebrations cum Free Eye Camp by Maxivision Eye Hospitals, Bhimavaram:

A World Food Day cum Free Eye Check-Up Camp was organized on 16 October 2025 at the Panchayat Office, Peda Amiram, in collaboration with Maxivision Eye Hospital, Bhimavaram. The programme aimed to promote community health and nutrition awareness while providing accessible eye-care services to rural residents.

During the event, participants were sensitized about the importance of balanced nutrition, food security, and healthy lifestyle practices in line with the theme of World Food Day. A dedicated medical team from Maxivision conducted comprehensive eye



examinations, screened for common vision problems, and provided guidance on preventive eye care. Necessary referrals were also suggested for individuals requiring further treatment.

The initiative received an encouraging response from villagers, highlighting the growing community interest in preventive health services. The programme successfully combined nutritional awareness with vision health outreach, contributing to the overall well-being of the local population.





సంపూర్ణ ఆరోగ్యానికి ఆకుకూరలు కాయకూరలు ఉపయోగించాలి!

భీమవరం అక్టోబర్ 16: శ్రీ చక్ర సంపూర్ణ ఆరోగ్యంతో ఉండాలంటే ప్రతి వ్యక్తి ఆకుకూరలు కాయకూరలు వాడాలని భీమవరం ఎస్ ఆర్ కె ఆర్ ఇంజనీరింగ్ కళాశాల డైరెక్టర్ డాక్టర్ ఎం జగపతి రాజు అన్నారు. భీమవరం ఎస్ ఆర్ కె ఆర్ ఇంజనీరింగ్ కళాశాల ఉన్నత భారత్ అభియాన్ సెల్ విభాగం అధ్యక్షులలో కొత్త మండలం పెద్ద అమీరం గ్రామంలో పంచాయతీ కార్యాలయం వద్ద "ప్రపంచ ఆహార దినోత్సవం" ను పురస్కరించుతూ ఆహార భద్రత సదస్సు, ఉచిత కంటి నైపుణ్య శిబిరం ఏర్పాటు చేశారు. ఈ సందర్భంగా కంటి నైపుణ్య శిబిరాన్ని గ్రామపంచాయతీ సర్పంచ్ డి సిఐఎస్ శ్రీరావు ప్రారంభించారు. అనంతరం యు బి ఎ పేద అమీరం కోఆర్డినేటర్ డాక్టర్ కెఎం గజేష్ అధ్యక్షతన జరిగిన కార్యక్రమంలో ఎస్ ఆర్ కె ఆర్ ఇంజనీరింగ్ కళాశాల డైరెక్టర్ డాక్టర్ ఎం జగపతి రాజు మాట్లాడుతూ ఆహార అలవాటులను బట్టి ఆరోగ్యం కూడా ఉంటుందని సరైన ఆహారం తీసుకోకుండా బయట లభ్యమయ్యే జంక్ ఫుడ్స్ ను వాడితే ఒబెసిటీ తో పాటు రకరకాల వ్యాధులు నీళ్ల ప్రమాదం ఉందని హెచ్చరించారు. దీనిని ప్రతి ఒక్కరు గమనించాలని కోరారు. మగ్గర్ వ్యాధి, కంటి ధృష్టిలోపం ఇలా పలు వ్యాధులు ఆహార లోపాల వల్లే ఉత్పన్నమవుతున్నాయని పేర్కొన్నారు. కార్యక్రమంలో ఎల్ సెంటర్ పాట్ డాక్టర్ ఆర్ వేణు రెడ్డి, యు బి ఎ కోఆర్డినేటర్ డాక్టర్ డి రాంబాబు, డాక్టర్ జి సూరిబాబు, డాక్టర్ పి రఘురాం, జీవన్ కుమార్, పబ్లిగం తదితరులు పాల్గొన్నారు.



World Food Day Celebrations at Jakkaram:

World Food Day was celebrated on 17 October 2025 at MP Primary School, Jakkaram, with the objective of creating awareness about the importance of nutritious food and sustainable food practices. Students were educated on healthy eating habits, food safety, and the significance of reducing food waste.



Teachers conducted interactive sessions, demonstrations, and activities to help children understand the value of balanced diets and the global efforts toward achieving food security. The programme encouraged students to adopt mindful food choices and share the message of nutrition and sustainability within their families and communities.



The event concluded with active participation from students and staff, making the celebration meaningful and impactful.



Hand Wash Promotion (Personal Hygiene):

A Hand Wash Promotion programme focusing on personal hygiene and disease prevention was conducted on 31 October 2025 at the classrooms of SRKREC, China Amiram. The activity aimed to create awareness among students about the importance of proper hand-washing practices as a simple yet highly effective method to prevent infections.

Faculty members explained the role of hygiene in maintaining good health, and highlighted common situations where hand washing becomes essential. Students actively



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WORLD HAND WASH DAY, 15th OCT, 2025

HEALTHY and WEALTHY AP



Hygiene through Hand Wash

participated in the demonstration and interacted through short discussions on hygiene habits.

The programme successfully encouraged students to adopt regular and correct hand-washing practices, contributing to a healthier campus environment and overall well-being.



Duck-Weed Cultivation Training Program for SHG's of UBA Service Villages:

A Duck-Weed Cultivation Training Program was organized on 19 November 2025 at the STI Hub Trial Ponds near Goshala, Peda Amiram, for the Self-Help Groups (SHGs) of UBA service villages. The programme aimed to introduce rural women and interested men to low-cost, high-yield duck-weed cultivation techniques that can support livestock feed management and enhance livelihood opportunities.



Experts from the STI Hub demonstrated practical methods of cultivating duck-weed in controlled pond environments, explained its nutritional value for cattle

and poultry, and highlighted its advantages as a sustainable and scalable micro-enterprise for SHGs. Participants received hands-on exposure to pond preparation, maintenance, harvesting, and utilization practices.

The training created significant awareness among SHG members about adopting duck-weed cultivation as a supplementary income-generating activity. The event concluded with an encouraging response from participants who expressed interest in implementing the technique in their respective villages.



World Children's Day:

World Children's Day was celebrated on 20 November 2025 at MP Primary School, Jakkaram, with the objective of promoting child rights, well-being, and inclusive development. The programme featured engaging activities that encouraged students to express their ideas, talents, and perspectives.



Teachers conducted awareness sessions on the significance of World Children's Day, emphasizing the importance of education, safety, health, and equal opportunities for all children. Fun-filled games, creative tasks, and interactive discussions brought enthusiasm and joy to the students, making the celebration lively and meaningful.



The event reflected the school's commitment to nurturing a supportive and child-friendly environment, ensuring that every child feels valued and empowered.





ప్రపంచ బాలల దినోత్సవం

భీమవరం, సవంబర్ 20, (పశ్చిమగోదావరి) :

కాళ్ల మండలం జక్కురం మండల పరిషత్ ప్రాథమిక పాఠశాలలో ఎస్ఆర్ కెఆర్ ఇంజనీరింగ్ కళాశాల ఉన్నత భారత్ అభియాన్(యుబిఏ) ఆధ్వర్యంలో ప్రపంచ బాలల దినోత్సవం ఘనంగా నిర్వహించారు. బాల బాలికలకు మ్యూజికల్ చైర్స్ ,లెమన్ స్పూన్, పాటల పోటీలు నిర్వహించి బహుమతులు అందజేశారు. ఈ సందర్భంగా ఎస్ఆర్ కెఆర్ ఇంజనీరింగ్ కళాశాల జక్కురం యుబిఏ సెల్ కోఆర్డినేటర్ జె.జీవన్ కుమార్ మాట్లాడుతూ బాలబాలికల్లో చైతన్యం, ఆటలు పాటలు ప్రాథమిక హక్కులు వంటి అంశాల్లో చక్కని సూచనలు సలహాలు ఇచ్చేందుకు వారిని చైతన్య పరిచేందుకు ప్రపంచ బాలల దినోత్సవం యుబిఏ సెల్ దత్తత పాఠశాల జక్కురం లో నిర్వహించినట్లు పేర్కొన్నారు.

ఈ సందర్భంగా పాఠశాల ప్రధానోపాధ్యాయులు పిన్నమరాజు రామరాజు మాట్లాడుతూ ఇంజనీరింగ్ కళాశాల ప్రొఫెసర్స్ గ్రామీణ పాఠశాలలకు వచ్చి ప్రాథమిక పాఠశాల విద్యార్థులను చైతన్యవంతం చేసేందుకు చేపట్టిన కార్యక్రమాలు బాలలలో ఎంతగానో స్ఫూర్తిని నింపాయన్నారు. ఈ సందర్భంగా ఎస్ఆర్ కెఆర్ ఇంజనీరింగ్ కళాశాల ఉన్నత భారత్ అభియాన్ కు చెందిన ప్రొఫెసర్ డాక్టర్ కె.ఎం. గణేష్ ,డాక్టర్ జి. సూరిబాబు



మాట్లాడుతూ కేంద్ర రాష్ట్ర ప్రభుత్వాలు ఇంజనీరింగ్ కళాశాలలకు సమీప గ్రామాలను దత్తత తీసుకొని ఆ గ్రామాల్లో శాస్త్ర సాంకేతిక ప్రగతికి తమ వంతు సహకారం అందించాలని చేసిన సూచనలతో తమ కళాశాల కాలం మండలంలో ఐదు గ్రామాలను దత్తత తీసుకుందన్నారు. అందులో జక్కురం గ్రామం ఒకటి కాగా గ్రామంలోని పాఠశాల విద్యార్థులతో ప్రపంచ బాలల దినోత్సవం కూడా నిర్వహించటం ఎంతో ఆనందకరంగా ఉందన్నారు. తమ కళాశాల యాజమాన్యం కూడా ఇటువంటి కార్యక్రమాలను ప్రోత్సహిస్తుందని పేర్కొన్నారు. కార్యక్రమంలో జక్కురం పాఠశాల అధ్యాపకులు ఎస్పి అప్పలనాయుడు, పి.ఆర్.వి. ఎస్. సాయి వర్మ, భూపతి రాజు గీత తదితరులు పాల్గొన్నారు.