



ACTIVITY REPORT

2024



UNNAT BHARAT ABHIYAN (UBA) CELL

S.R.K.R. Engineering College (A)

SRKR Marg, China Amiram

Bhimavaram-534204

West Godavari District

Andhra Pradesh, India

Description of the activities / events organised under UBA Cell - SRKREC:

Interaction with Students:

Dr. B. Pavani, Coordinator, Regional Coordinating Institute (RCI), Andhra University, Visakhapatnam interacted and outline the role of youth under UBA in transforming rural India on par with the urban areas. She also narrated the importance of active participation and its result as credits to faculty and students as well. Dr. PARK Raju, Coordinator, UBA Cell of SRKREC gave an insight on activities have been done at SRKREC side.



Gramasabha- a driving force of UBA:

The Team of UBA along with Dr. B. Pavani, Coordinator, Regional Coordinating Institute (RCI), Andhra University, Visakhapatnam and Dr. M. Jagapathi Raju, Director, SRKREC participated in an event organised at Peda Amiram Panchayat Office.



Sarpanch/President of the Village explained the current status and the support they got from UBA side. He urged for the continuous support in elevating the

status to the next level. Dr. M. Jagapathi Raju, Director, SRKREC also expressed his views on UBA role in rural development. Dr. PARK Raju, Coordinator, UBA Cell of SRKREC articulated the functions of UBA in revolving the rural status.



Quality Control - A barefoot to School:

As a part of village survey, entire team is enforced to a primary school which is very close to Panchayat Office of Peda Amiram village. Smt. Prasanna Bharathi, Head Mistress of the School, a semi blind, welcomed the team and gave a brief on the school activities. Dr. B. Pavani, Coordinator, Regional Coordinating Institute (RCI), Andhra University, Visakhapatnam assorted with the students and enquired for the quality of the amenities they have there. She also tasted the food offered as Mid-Day Meal by the government and she proficient that as much qualitative than many.



Social Service - The Motto:

As a part of Social Responsibility, Dr. PARK Raju, Coordinator, UBA Cell, SRKREC offered Liquid Handwash and Face Masks to the School Students and Staff of Primary School in Peda Amiram. The Team UBA given them a brief on personal hygiene to prevent communal diseases. Dr. K.M. Ganesh, Dr. T. Rambabu, Dr. P. Raghuram, Dr. P. Bhuvaneswari and J. Jeevan Kumar participated in the activity.



"From Vision to Reality": Turning Ideas into Action:

A project proposal titled "Waste Management By Small Scale Anaerobic Digester Using Kitchen Waste" for Kallakuru Village, Kalla



Mandal, West Godavari District, Andhra Pradesh, was successfully sanctioned with an amount of Rs. 100000/- under the UBA (Unnat Bharat Abhiyan) program. The project, led by Principal Investigator Dr. K.M. Ganesh, aimed at addressing waste management issues in the village by utilizing a small-scale anaerobic digester to process kitchen waste. This initiative was intended to promote sustainable waste management practices and provide a practical solution to the community's waste disposal challenges.

Free Eye Camp by Maxivision - A social initiative:

Maxivision Eye Hospital organized a free eye camp on February 24, 2024, for the rural public of UBA service villages and employees of SRKREC. The camp aimed to provide eye care services, including screenings and consultations, to



those in need. This initiative was part of the hospital's ongoing commitment to improving eye health in rural communities. The event successfully served many individuals, ensuring they received necessary eye care and guidance on maintaining their vision.



Free Eye Camp & Dental Camp:

Maxivision Eye Hospital and Vishnu Dental College organized a Free Eye Camp and Dental Camp on February 24, 2024, for the residents of Peda Amiram Village. The event aimed to provide essential eye care and dental services to the local community, ensuring that those in need received professional medical attention. The camps offered free eye check-ups, dental examinations, and treatments, making healthcare more accessible to the villagers. The initiative was well-received, benefiting many individuals and contributing to the overall well-being of the community.



National Science Day-2024:

National Science Day 2024 was celebrated with great enthusiasm at SRKR Engineering College, Bhimavaram, on February 28, 2024, exclusively for B.Tech students. The event commemorated the discovery



of the Raman Effect by the eminent physicist Sir C.V. Raman, which earned him the Nobel Prize in Physics in 1930. Observing National Science Day is significant as it underscores the importance of science and innovation in shaping modern society and inspires young minds to pursue scientific research and technological advancements. The celebration at SRKREC included engaging talks by esteemed faculty members, interactive and science demonstrations, all aimed at fostering curiosity and critical thinking among the students. The event served as a platform to ignite a passion for scientific inquiry and highlight the role of science in driving progress and addressing global challenges.

World Water Day - Leveraging Water for Peace:

World Water Day, observed on March 22, 2024, was organized at SRKREC to raise awareness among students about the importance of water resources. The event featured various activities aimed at educating students on water conservation, sustainable usage, and the global water crisis. Through seminars, workshops, and interactive sessions,



participants were informed about the critical role of water in our lives and the urgent need to protect this valuable resource. The event successfully engaged the student community, fostering a deeper understanding and commitment to water stewardship.

Awareness Program on Computer Literacy:

On May 21, 2024, an Awareness Program on Computer Literacy for High School students was successfully organized with the generous support of Mrs. KSPM Lakshmi, Ms. N. Amrutha Varshini, and Mr. T. Naveen. This initiative aimed to equip students with essential digital skills and knowledge, focusing on basic computer operations, internet safety, and the importance of digital literacy in today's world. The program featured interactive sessions, hands-on workshops, and insightful talks from experts, providing a comprehensive and engaging learning experience. This effort marks a significant step towards preparing students for a digital future, empowering them to use technology effectively and responsibly.



Nasha Mukta Bharath Abhiyan (NMBA) - A Pledge for Drug Free India:

A Nasha Mukta Bharat Abhiyan (NMBA) Pledge event was organized for the engineering students of the Computer Science and Engineering (CSD) and Civil departments on August 10th and



12th, 2024. The event aimed to raise awareness about the dangers of drug abuse and its impact on youth. Through the pledge, students committed to staying drug-free and contributing to a drug-free society, reinforcing the importance of making informed, healthy choices for their future. The initiative highlighted the collective responsibility of young individuals in combating the menace of drugs.



National Mathematics Day-2024:

The Unnat Bharat Abhiyan (UBA) Cell of SRKR Engineering College organized a National Mathematics Day celebration at Kallakuru Upper Primary School. The event was graced by Dr. K.M. Ganesh, UBA Coordinator; Dr. G.N.V. Kishore, Professor of Mathematics; and Dr. G. Suribabu, UBA Village Coordinator. During the program, Dr. K.M. Ganesh addressed the students, sharing an inspiring biography of the legendary mathematician Srinivasa Ramanujan and highlighting the significance of mathematics in daily life. To engage the students further, a "Ramanujan Test" was conducted for 8th-grade students, fostering their interest in mathematics. Prizes were distributed to the winners, encouraging academic excellence and enthusiasm for the subject. The event successfully emphasized the value of mathematics and celebrated the contributions of Srinivasa Ramanujan to the field.


